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Media Contact: Julie Loignon

Office: 512.655.6251

Julie.Loignon@CircuitofTheAmericas.com

Circuit of The Americas™ to become exclusive home for Ducati Island promotion during 2014 MotoGP season

COTA debut comes with special MotoGP Ducati Ticket Package offer for race fans

AUSTIN, Texas (Jan. 22, 2014) – Circuit of The Americas (COTA) is thrilled to announce that Ducati has chosen the world-class sports and entertainment complex in Austin, Texas, as the exclusive location for **Ducati Island** during the 2014 MotoGP racing season.

Ducati Island is a spectacular, colorfully branded entertainment space that will be situated within COTA's centrally located Grand Plaza. Guests will be treated to a compelling blend of technical demonstrations, new product displays, legendary fashion shows, a Make-A-Wish Foundation silent auction and access to the Ducati shopping experience. In addition, Ducati owners will receive extra benefits such as personalized gear check and access to the **Ducati Owners Hospitality** area. Ducati Island has been a staple at U.S. MotoGP races in previous years, and given the overwhelming success of COTA's inaugural MotoGP race in 2013, which drew a crowd of 131,082, Ducati selected COTA as its exclusive Island destination in 2014.

"It's an honor to be the only U.S. racetrack chosen to host Ducati Island, which is an incredible addition to our on-site entertainment this year," COTA Chief Marketing and Revenue Officer Geoff Moore said. "The Island is a haven for Ducati enthusiasts looking to connect with this iconic brand, and we encourage all Ducati fans to join us for a great weekend of racing."

Ducati Island is open to all motorcycle enthusiasts and spectators in attendance. However, **Ducati Ticket Package holders** will also enjoy the following benefits for **just \$199 per person**:

- Turn 12 Ducati Grandstand seat (three-day pass);
- Ducati motorcycle parking pass, with access to designated parking area;
- Parade lap around track for Ducati owners;
- Ducati track walk; and
- Voucher for exclusive Ducati gift.

For more information on purchasing your personal Ducati Ticket package, visit www.circuitoftheamericas.com/motogp or www.ducatiusa.com.

About Circuit of The Americas

Circuit of The Americas (COTA) in Austin, Texas, is the home of world championships and a world-class destination for premium sports and entertainment. COTA hosts the annual **FORMULA 1 UNITED STATES GRAND PRIX**, which was named 2013 "**Sports Event of the Year**" by *SportsBusiness Journal/Daily*, and is the new North American home for the summer edition of **ESPN's X Games**. More than one million visitors come to COTA each year for events such as MotoGP™, United Sportscar Racing, the FIA World Endurance Championships, COTA Track Days, business and social functions, and more than 20 performances at the venue's acclaimed **Austin360 Amphitheater**, nominated for Pollstar's "**Best New Major Concert Venue**" award for 2013. COTA's 1,500-acre campus includes a variety of permanent structures, including a 44,000-square foot Event Center, an impressive Main Grandstand with hospitality suites and the Velocity Lounge, a 270,000-square foot Paddock Building with 34 garages, and an iconic 25-story Observation Tower at the heart of the facility. For more information and downloadable video and photos, visit: www.CircuitofTheAmericas.com, www.Austin360Amphitheater.com or the COTA's dedicated FTP site, media.circuitoftheamericas.com. Follow COTA on Facebook at www.facebook.com/CircuitofTheAmericas and Twitter [@circuitamericas](https://twitter.com/circuitamericas) and [@COTAMedia](https://twitter.com/COTAMedia).