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Austin Fan Fest Fueled by Shell offers family fun in KXAN Kids Zone

Go-karts, Hot Wheels, experiential games, arts and crafts and local food trucks featured in Republic Park

AUSTIN, Texas (Nov. 4, 2013) – As the final days countdown to the 2013 FORMULA 1 UNITED STATES GRAND PRIX, Circuit of The Americas is unveiling the special entertainment activities planned for families and kids in a dedicated area of ***Austin Fan Fest fueled by Shell***, an interactive, four-day festival presented **free to the public Nov. 14-17**.

The lively street festival, now in its second year, will feature an expanded footprint encompassing most of downtown Austin's renowned Warehouse and 2nd Street entertainment districts. Joining the line-up this year is the **KXAN Kids Zone** at Republic Park, which will offer tons of fun, games and great eats, including racing-themed activities.

KXAN Kids Zone Areas:

- **Cultural Arts and Entertainment:** Check out the Hi-Pockets Stilt Walkers, Masonius Max, Texas Juggling Society and Chimponauts/Vortex as these talented performers engage and entertain spectators throughout the weekend.
- **Interactive Park:** Challenge your friends to see who's faster at The Racing Bug; test your strength on the Inflatable Rock Wall; try to master the Hamster Ball and then see if you can Walk on Water!
- **Arts and Crafts:** Leave your mark on Austin's art scene by decorating a special KXAN art mural and helping the community commemorate *Austin Fan Fest fueled by Shell*.
- **Hot Wheels:** Mattel brings its signature orange track and Hot Wheels racing cars to life for kids of all ages to enjoy.
- **Bikes Galore:** Ride the Strider Bike Course designed for little tykes and check your grown-up bike at Mellow Johnny's Bike check.
- **K1 Speed:** Most Formula 1™ drivers start in go-karts, and you can get an insider's look at K1 Speed's hottest models and its Austin-area go-kart track.
- **Food Truck Station:** After playing hard, fill up your tank and recharge your batteries by sampling all of the yummy food offered in the KXAN Kids Zone, including Double Trouble BBQ, Southside Flying Pizza, and Tiff's Treats.

Additionally, KXAN-TV (NBC) will be doing live news reports from the KXAN Kids Zone throughout Grand Prix weekend. See your favorite KXAN-TV personalities as they bring you the latest news, sports and weather reports, from the heart of one of Austin's biggest parties of the year.



Austin Fan Fest fueled by Shell will showcase 12 activity zones over 12 square blocks bounded by San Antonio Street (west), 5th Street (north), Congress Ave. (east) and 2nd Street (south). The four-day Grand Prix party offers something for everyone, including

- Dozens of interactive and educational displays, including racing simulators and unique experiential areas by Shell;
- Six entertainment stages, featuring live performances by some of the country's most talented artists;
- An X Games-style action sports zone; and
- Offerings from local restaurants and pubs, food trucks, artisans and retailers.

Additionally, **superstar drivers** competing in the FORMULA 1 UNITED STATES GRAND PRIX will meet with fans at the festival during the weekend.

Austin Fan Fest fueled by Shell runs Nov. 14-17. Daily hours of operation are as follows (all times CT):

- Thursday, Nov. 14: 5 p.m. to midnight
- Friday, Nov. 15: noon to midnight
- Saturday, Nov. 16: noon to midnight
- Sunday, Nov. 17: noon to 8 p.m.

A detailed event schedule, including performance times and line-ups for specific music stages, is available at www.austinfanfest.com.

About Circuit of The Americas

Circuit of The Americas in Austin, Texas, is a world-class destination for premium sports and entertainment. It is the first racing facility in the United States purposely built for Formula 1™ racing and is designed to host a variety of sports and entertainment events. The Circuit is home to the **FORMULA 1 UNITED STATES GRAND PRIX**, which was named the 2012 "**Sports Event of the Year**" by *SportsBusiness Journal/Daily*, and is the new North American host of the summer edition of **ESPN's X Games**. Additionally Circuit of The Americas welcomes spectators from around the world for some of the most prestigious national and international motorsports series, including MotoGP™, V8 Supercars™, GRAND-AM Road Racing™, American Le Mans and the FIA World Endurance Championships.

Circuit of The Americas' 1,500-acre campus includes a variety of permanent structures designed for business, education, entertainment and sporting use. Its signature 3.4-mile, 20-turn undulating racetrack features remarkable elevation changes and a number of challenging turns patterned after some of the world's iconic Grand Prix tracks. The **Austin360 Amphitheater** is an expansive outdoor live music space, featuring the largest permanent stage in Central Texas and the capacity for 14,000 guests. The Circuit's iconic 25-story Observation Tower has a viewing platform offering 360-degree views of the venue, downtown Austin and Texas Hill Country. The 44,000-square foot **Event Center** offers an expansive convention and banquet space that doubles as an international Media Center during sports and entertainment event. The Event Center includes more than 30 broadcast booths, an internal café and dedicated news conference room. The Circuit's massive **Main Grandstand** features permanent seating for 9,000, a variety of well-appointed suites, and the Velocity Lounge and hospitality area. Circuit of The Americas also offers a state-of-the-art on-site medical facility, parking for 25,000 vehicles, taxi and shuttle bus depots and a permanent heli-stop. For more information and downloadable video, audio and photos, visit: www.CircuitofTheAmericas.com, www.Austin360Amphitheater.com or the Circuit's dedicated FTP site, media.circuitoftheamericas.com.

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