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Media Contacts: Julie Loignon

Office: 512.301.6600

Julie.Loignon@CircuitofTheAmericas.com

Andrew Willis

512.779.7356

Andrew.willis@hollandracing.net

Circuit of The Americas™ joins popular Tour of Austin cycling event with criterium race on Aug. 31

Public bicycle ride on 3.4-mile Formula 1® racing circuit part of activities

AUSTIN, Texas (July 1, 2013) – Circuit of The Americas, the country's newest destination for premium sports and entertainment, has joined the list of venues playing host to the popular **Tour of Austin** bicycle racing weekend, set for **Aug. 31 to Sept. 2**. The Circuit will host the first leg of this year's three-day event by staging a criterium along its 3.4-mile racetrack—home to the FORMULA 1 UNITED STATES GRAND PRIX—on **Saturday, Aug. 31**.

The **criterium Americas** will be the first bicycle event held at the new, internationally acclaimed Circuit of The Americas facility. Austin-based Holland Racing, a cycling event production company, will manage the fifth annual event, which will benefit the **Kelly Davidson Pediatric Cancer Foundation**. The USA Cycling-sanctioned bicycle race will see a national and international field of athletes, staff, and sponsors visiting Austin, including current professionals and former Olympians. In addition to the races, members of the public may register to participate in an **open bicycle ride** that will be held on Circuit of The Americas' track as part of the criterium event.

The Circuit-hosted event was added to the established Tour of Austin to help build upon the successes of both the Circuit and Holland Racing and to bring awareness to the general public about bicycling in Austin and Central Texas and a variety of sustainability issues supported by both organizations.

"Circuit of The Americas was built for all kinds of competitive racing, and we're excited to add a leg of the Tour of Austin to our summer event schedule," Circuit President and Chief Executive Officer Steve Sexton said. "Cycling is a huge part of Austin's culture, and this event reminds everyone about the importance of health, fitness and the need to explore alternate modes of transportation for work and play. We hope this year's Criterium Americas is the foundation for a larger partnership with the Tour of Austin."

Traditionally, the Tour of Austin is comprised of three separate days of bicycling events in and around the Austin area. This year the Tour of Austin will visit Circuit of The Americas and Driveway Austin Motorsports Academy, making it the only bicycling event in the nation to showcase an entire weekend of racing held **exclusively on world-class race car tracks**.

The Tour of Austin runs from Saturday, Aug. 31, through Monday, Sept. 2, 2013. The public is invited to attend the Criterium Americas on Saturday, Aug. 31; admission is free for spectators. For more



information about the 2013 Tour of Austin and the Criterium Americas, including registration fees for the Tour and the public bicycle ride at Circuit of The Americas on Aug. 31, visit www.thetourofaustin.com.

About Circuit of The Americas

Circuit of The Americas is a world-class destination for premium sports and entertainment. It is the first purpose-built Grand Prix facility in the United States designed for any and all classes of racing, from motor power to human power, and is home to the FORMULA 1 UNITED STATES GRAND PRIX while also hosting MotoGP™, V8 Supercars™, GRAND-AM Road Racing™, American Le Mans and the FIA World Endurance Championships. The Circuit of The Americas' master plan features a variety of permanent structures designed for business, education, entertainment and race use. Its signature element is a 3.4-mile circuit track. Other support buildings include the Austin360 Amphitheater, an expansive outdoor live music space; an iconic 251-foot, 25-story tower with observation deck; an events and conference center; a banquet hall; and a state-of-the-art medical facility. For more information and downloadable video, audio and photos, visit: www.CircuitofTheAmericas.com, www.Austin360Amphitheater.com or the Circuit's dedicated FTP site, media.circuitoftheamericas.com.

About Holland Racing

HOLLAND RACING, LLC is a locally owned and operated event production-company specializing in bicycle related events. Founded in 2008 by husband and wife, Holly Ammerman and Andrew Willis, Holland Racing has put on over 200 bicycle events including the 2012 Georgetown Grand as well as the nation's largest weekly race series, the PURE Austin Driveway Series. The Tour of Austin is Holland Racing's capstone event for the 2013 season and will benefit the Kelly Davidson Pediatric Cancer Foundation. In 2009, Competitor Magazine recognized Holland Racing for hosting the best bicycle event in Texas. USA Cycling nationally recognized Holland Racing in 2011 as "Club of the Year." More information can be found at hollandracing.net.

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