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## **Circuit of The Americas entering final stage of ticket sales for 2012 FORMULA 1 UNITED STATES GRAND PRIX**

*Limited sale of reserved Three-Day Premium Tickets underway  
Three-day reserved grandstand bleacher and general admission tickets sold out*

**AUSTIN, Texas (Aug. 20, 2012)** – Circuit of The Americas today announced that it is entering the final stage of ticket sales for the **2012 FORMULA 1 UNITED STATES GRAND PRIX™** set for Nov. 16-18 at the new sports and entertainment center in Austin, Texas. The Circuit has completed its sales of three-day reserved grandstand bleacher seats (with the exception of accessible seating for those guests who qualify) and in early August sold out of three-day general admission tickets for the event.

With inventory for the 2012 Grand Prix running out, the Circuit is offering the limited number of reserved seats remaining in premium grandstands as **Three-Day Premium Tickets**. The multi-day tickets range in price from **\$400 to \$800 per person** and are available in the Turn 1 and Turn 15 seating sections. Three-Day Premium Tickets are available only for this year's FORMULA 1 UNITED STATES GRAND PRIX and do not provide any of the additional long-term benefits of personal seat licenses (PSL) with season tickets, including access to additional events. Three-Day Premium Tickets can be purchased by contacting a Circuit sales representative Monday through Friday from 8:30 a.m. to 5:30 p.m. CDT at **512.301.6600** or by visiting the "Tickets" section of the Circuit's website, [www.circuitoftheamericas.com](http://www.circuitoftheamericas.com).

"We've exceeded our targets for the first year of what will be a multi-year PSL sales campaign," Circuit Chief Marketing and Revenue Officer Geoff Moore said. "We have a limited amount of premium seating in some of PSL areas that we can make available this year. These Three-Day Premium Tickets will be absorbed by our PSL program in subsequent years, but we are pleased to offer them on a limited basis to race fans this year."

Customers interested in purchasing Circuit of The Americas' season tickets with PSLs can contact a Circuit sales representative Monday through Friday, from 8:30 a.m. to 5:30 p.m. CDT at 512.301.6600.

### **About Circuit of the Americas**

Circuit of The Americas will be a world-class destination for performance, entertainment, education and business. It will be the first purpose-built Grand Prix facility in the United States designed for any and all classes of racing, from motor power to human power, and be the U.S. home to the 2012 FORMULA 1 UNITED STATES GRAND PRIX™ Nov. 16-18.

The Circuit of The Americas' master plan features a variety of permanent structures designed for business, education, entertainment and race use. Its signature element will be a 3.4-mile circuit track. Other support buildings will include an expansive outdoor live music space, a conference center, a banquet hall as well as a state-of-the-art medical facility. Future proposed amenities include a driving/riding experience, a motorsports driving club, kart track, grand plaza event center and tower, and a trackside recreational vehicle park. For more information and downloadable video, audio and photos, visit: [www.CircuitofTheAmericas.com](http://www.CircuitofTheAmericas.com).

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